



Dear Vendor,

Welcome to the “Fastest event in Sault Ste. Marie” the 55th Annual International 500 Snowmobile Race. The I-500 draws competitors and spectators from all over the United States and Canada. As a Vendor at this year’s I-500, you have access to all of the racers and fans of this spectacular event. In addition to race day, there are a host of other events throughout race week, such as Qualifying, The Rookie Round Up, The Children’s Race, and the Woody’s Challenge sponsored by Woody’s Traction Products. This all adds up to one great event and an opportunity for you to showcase your business to all associated with the 55th Annual International 500 Snowmobile Race.

Please find enclosed a copy of this year’s Vendor Agreement for the International 500 Snowmobile Race. The 2024 I-500 will take place on February 3rd, 2024, with practice beginning January 30th, and Time Trials on January 31st & February 1st. Should you choose to be a vendor at this year’s race, please review, sign, and return the enclosed agreement. For returning vendors, your agreement must be received by December 15, 2023, in order to reserve your spot.

If you have any questions, please feel free to contact Dave Thomas at 906-630-5497 or by email at dthomas.legends@sbcglobal.net .

Thank you for your consideration and we look forward to seeing you at this great event.

Sincerely,

Dave Thomas
Director of Vendors and Admissions