New This Year:

In 2012, the I-500 Project brought back their "new and Improved" queen pageant. Changes that were made to the pageant include opening enrollment to any legal resident in the US or Canada ages 4-21, and using the pageant as a way to raise money for charity. A portion of the proceeds raised at the Miss International 500 Pageant is given to the Pink Ribbon Riders, an organization that gives cash assistance to breast cancer patients and their families.

The more candidates who run for queen, the more money we are able to raise for Pink Ribbon Riders. One way to encourage young ladies to run for Miss International 500 is by offering better prizes to the winners and making improvements to the venue. At this time, we would like to extend to you, our loyal sponsor, the opportunity to help support the pageant (and by extension, the Pink Ribbon Riders). If you would like to make a donation, simply add your donation to your I-500 sponsorship check and enclose the attached sponsorship form. This form will allow for the treasurer to appropriately allocate funds.

I would like to sincerely thank you for your support! This pageant program not only allow us the opportunity to raise funds for a worthy cause, but it is helping the community and race by providing positive female role models who serve as spokeswomen for the race. If you would like to sponsor a candidate or for more information on how you can help the Miss International 500 Pageant, please contact the pageant director.

Many thanks,

Amanda Kemp
I-500 Pageant Director
i_500pageantdirector@yahoo.com
(906)203-0073

Miss International 500 Pageant Sponsorship Form

BRONZE CROWN SPONSOR: \$50

Your company's name will be listed on the back of the pageant program as a pageant sponsor.

SILVER CROWN SPONSOR: \$100

Your company's logo will be printed on the back of the pageant program. Please be sure to e-mail your logo to <u>i_500pageantdirector@yahoo.com</u> in a jpg format.

GOLD CROWN SPONSOR: \$200

Your company's logo will be printed on the front of the program. Please be sure to e-mail your logo to <u>i_500pageantdirector@yahoo.com</u> in a jpg format.

PAGEANT PARTNER: \$300

Your company's logo will be printed on the front of the program, the back of the contestant's t-shirts, and the pageant page of the I-500 web site. (www.i-500.com) Pageant partners are also welcome to provide a banner to be hung near the stage during the pageant. Please be sure to e-mail your logo in jpg format to i_500pageantdirector@yahoo.com.

Please circle your chosen sponsorship level below and return this form with your sponsorship check. Thank you so much for your support!

Bronze Crown Silver Crown Gold Crown Pageant Partner