

Media Correspondents

Information provided below applies to ALL types of media coverage.

All media personnel must register immediately upon arriving at the I-500 venue. Media coverage guidelines are provided for media personnel at the front counter located in the I-500 media building at the track.

Please review our schedule of events. On race day, we urge all media personnel to arrive early. Green flag drops to start the race at 10:00am.

We urge all media personnel to make certain they follow our guidelines for access to designated areas. Upon registering once you've arrived, media staff will be issued a map of media access areas.

Due to specific liability exposures we require all media personnel to stay in designated areas assigned for Media coverage. Should media personnel wish to access other areas for some reason, you are asked to confirm your request by speaking with Ric Federau for approval.

All media personnel covering the race event will be required to wear a media vest for identification. The vests will be provided by our staff before entering designated media coverage areas. Please speak with Ric Federau upon registering to obtain the number of vests needed. We do require a small deposit for all vests issued. The deposit will be deleted immediately upon return of the vests to the media counter prior to media personnel leaving the venue.

Please plan accordingly for the number of vests needed.

All media interviews (regardless of type) are conducted with I-500 CO-Chairman, Ric Federau. Please request speaking with Ric upon registering during race week. In addition you may contact Ric via phone: 989-808-5266 in advance or during race week should you have any questions.

Media parking: Please enquire (at the media building) as to where you should park your vehicles upon arriving. Due to "Sky-link" needs, we will advise you where to park your vehicles. Please advise our staff upon registering that you need to utilize a proper location for the best possible signal reception and transmission.

The I-500 media relations staff looks forward to serving you during your time visiting the world's largest snowmobile racing event!

***In closing, we urge any media personnel seeking lodging to make reservations soon!
Lodging accommodations needed for race week should be secured as soon as possible.***

Best Regards,

***International 500 media relations.
Ric Federau***